

b2venture Workshop | 20.03.2025

Analysis of the macroeconomic situation in Europe

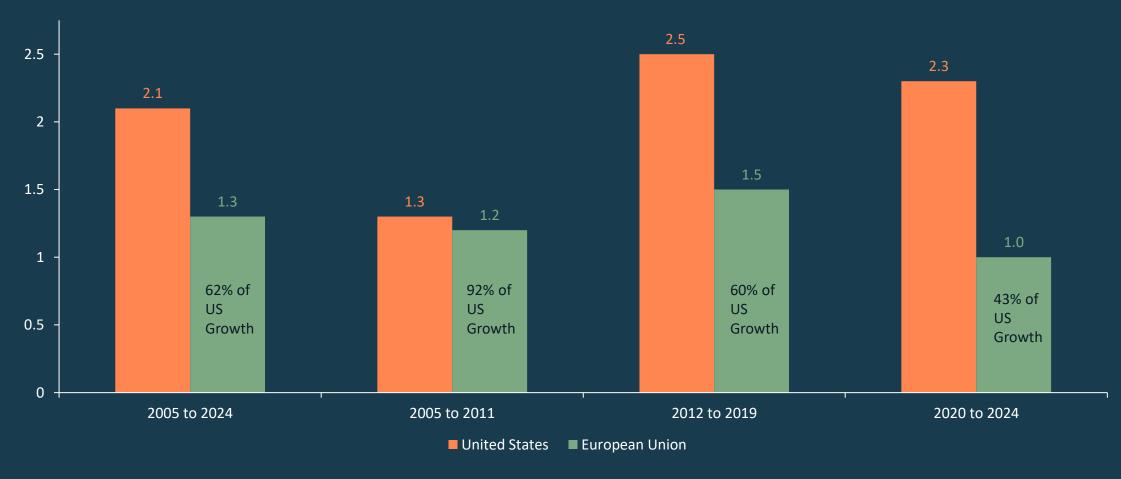
Dr. Philip Schnedler

How has Europe performed in recent decades?



Growth in Europe significantly lower than in the US

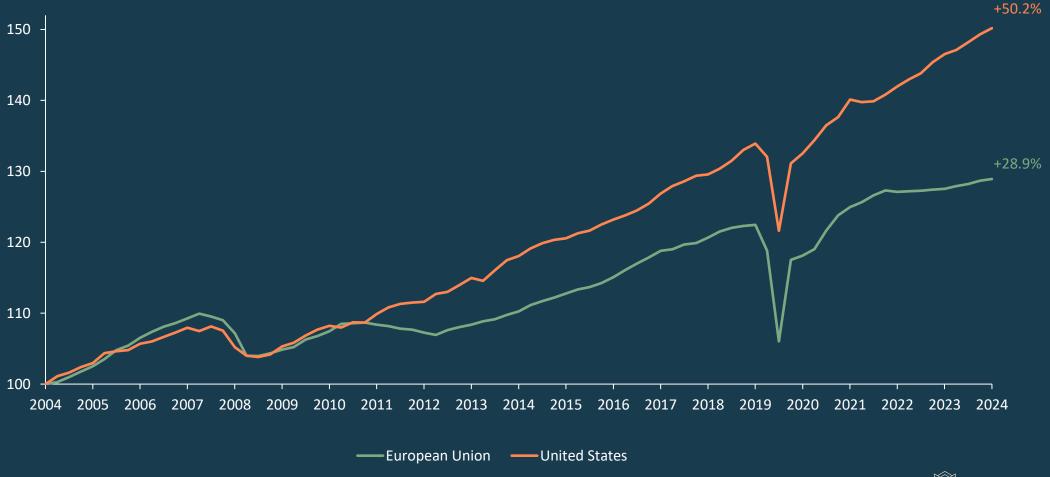
Average Real GDP Growth p.a., in %





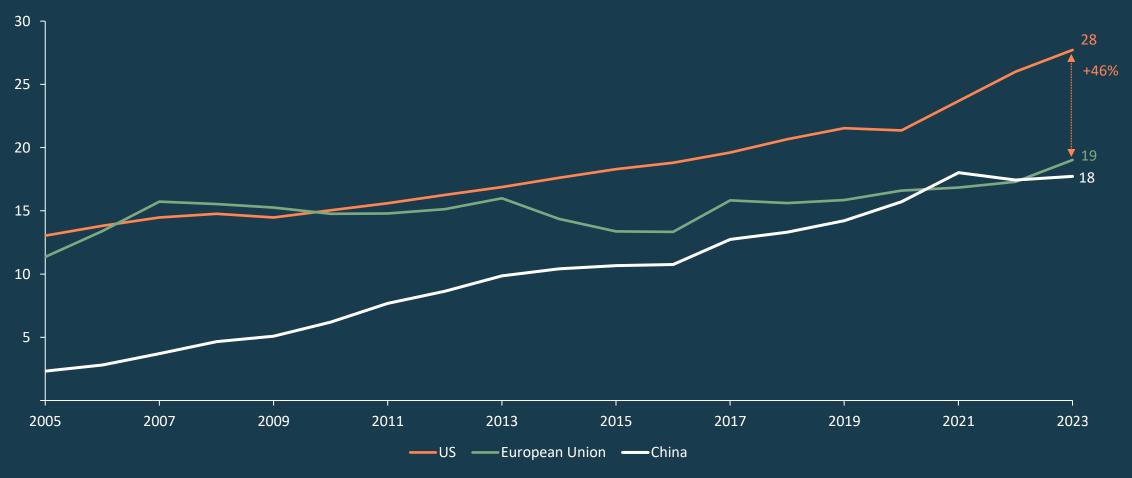
Similar growth until 2010. After that, the US outperforms

Development of Real GDP, indexed to 100 in 2004



The EU was the world's largest economy in 2007

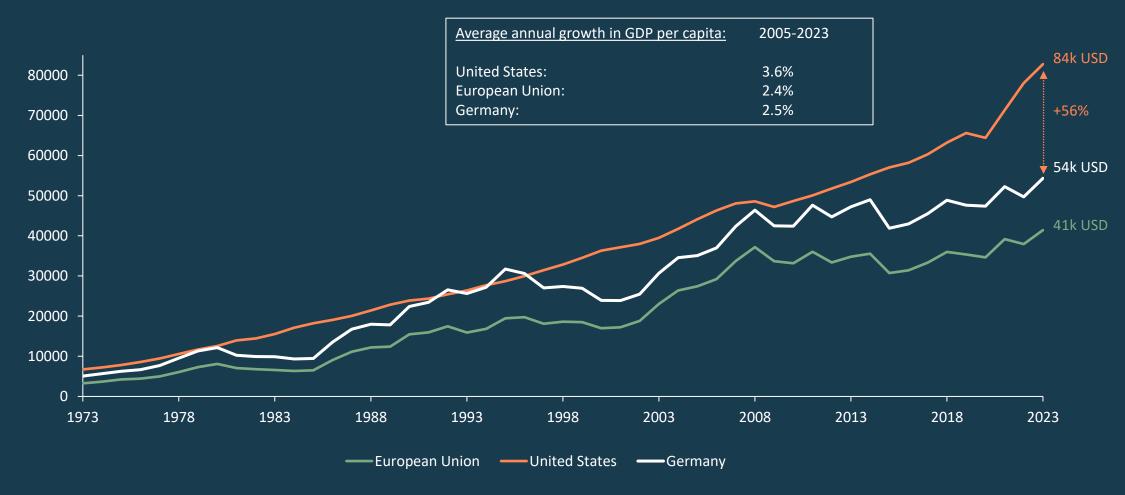
GDP in trillion USD, current prices





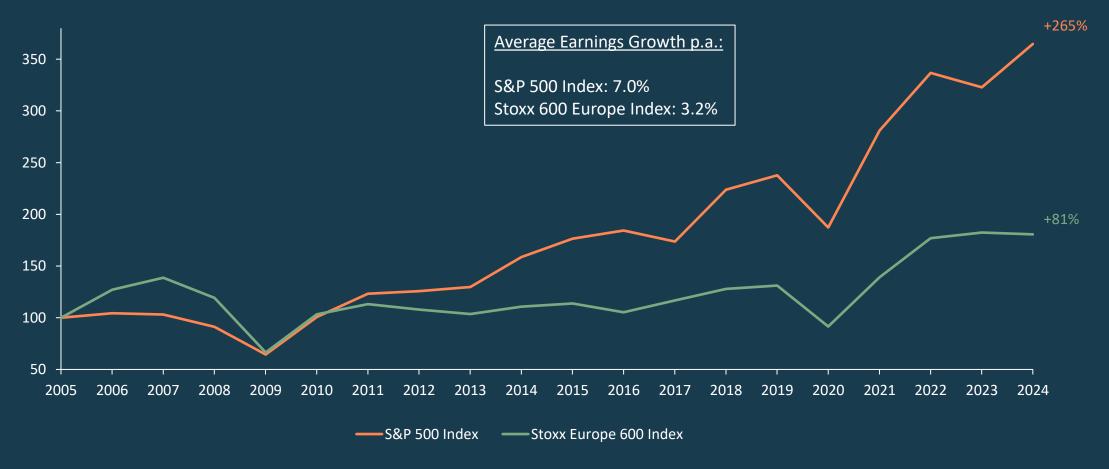
GDP per capita grew significantly faster in US than in Europe

GDP per Capita, in USD



Corporate Europe has fallen significantly behind since 2010

Earnings of S&P500 and Stoxx 600 Europe in EUR, indexed to 100 in 2005





Significant gap in profit margins emerges after financial crisis

Profit Margin of Companies in S&P500 and Stoxx 600 Europe, in %



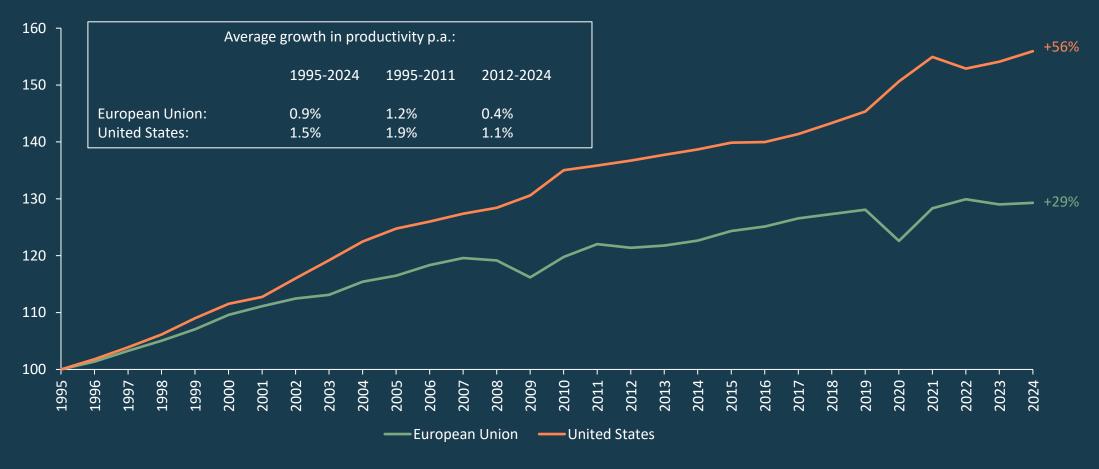


Why has Europe underperformed?



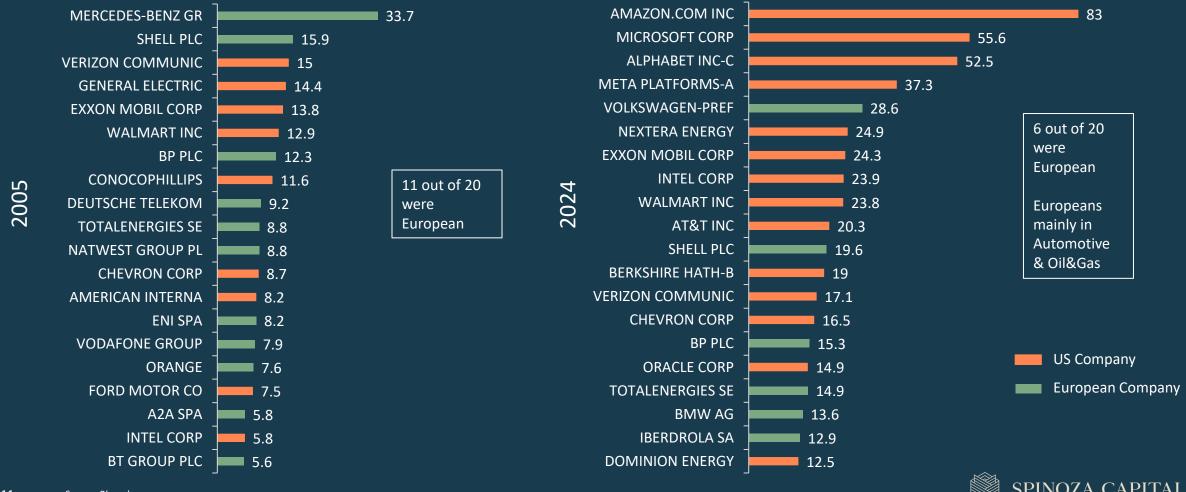
Labour productivity growth lags behind the US

Labour Productivity per Person, indexed to 100 in 1995



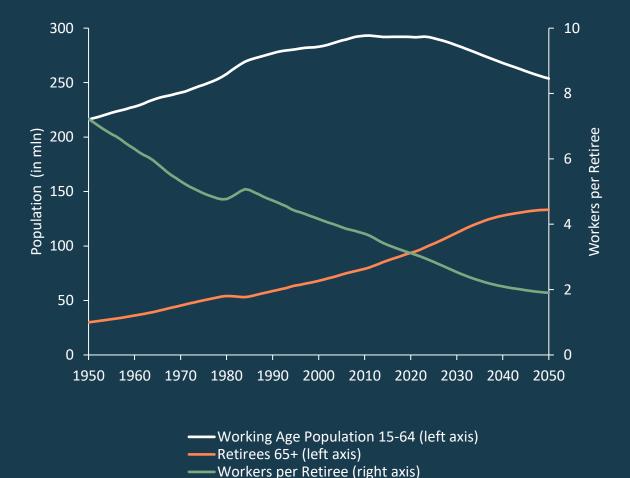
European business investment under-represented in innovative sectors

Top 20 Companies in US and Europe by Capital Expenditure, in bn USD

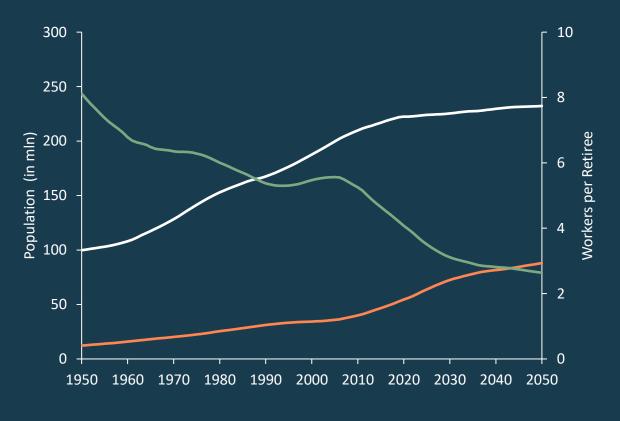


Europe's labour force has been in decline since 2011

Population Development in Europe



Population Development in the United States



----Retirees 65+ (left axis)

— Workers per Retiree (right axis)



Decline in European labour force accelerating

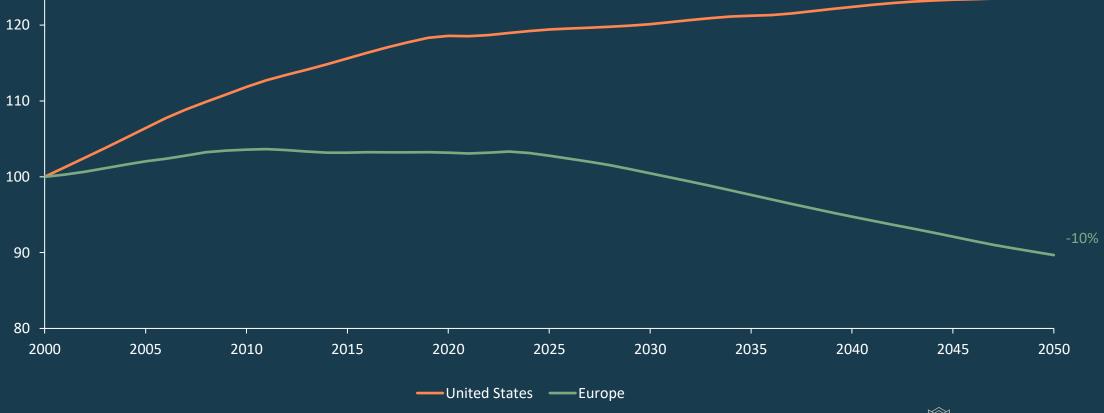
Working Age Population, indexed to 100 in 2000

Average growth in working age population p.a.:

2000-2010 2011-2024 2025-2050

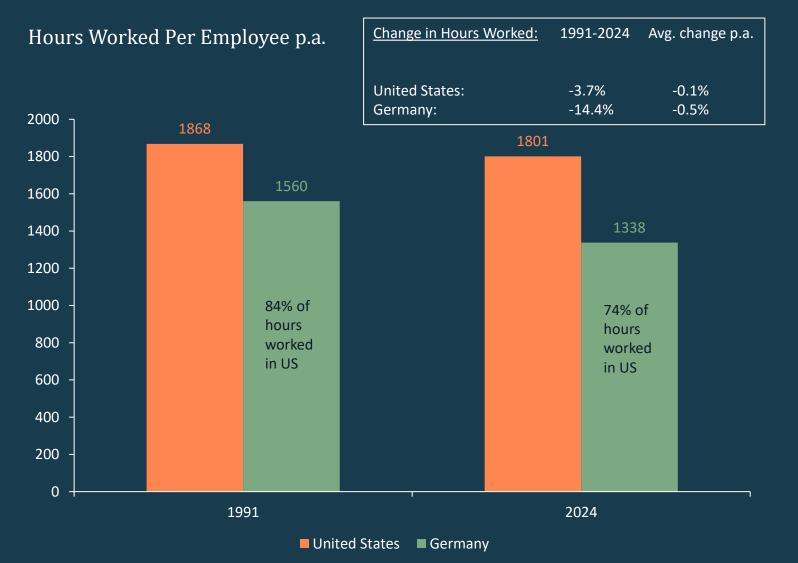
European Union: 0.4% -0.03% -0.5% United States: 1.1% 0.4% 0.1%

+24%

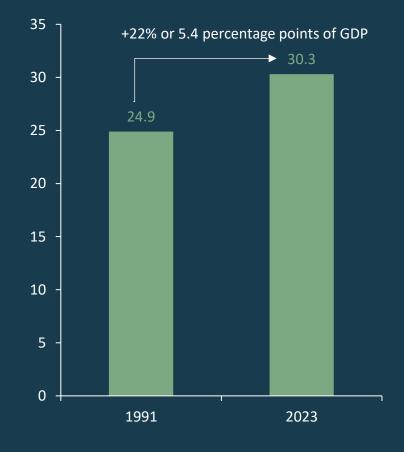




Sharp decline in working hours and expansion of welfare state



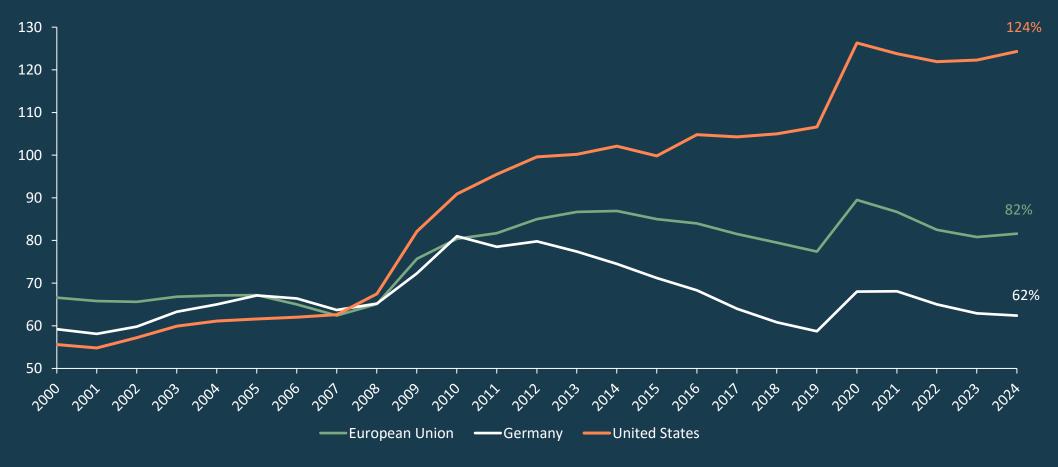
Social Benefit Ratio in Germany, in % of GDP





Government debt has risen much more in the US than in Europe

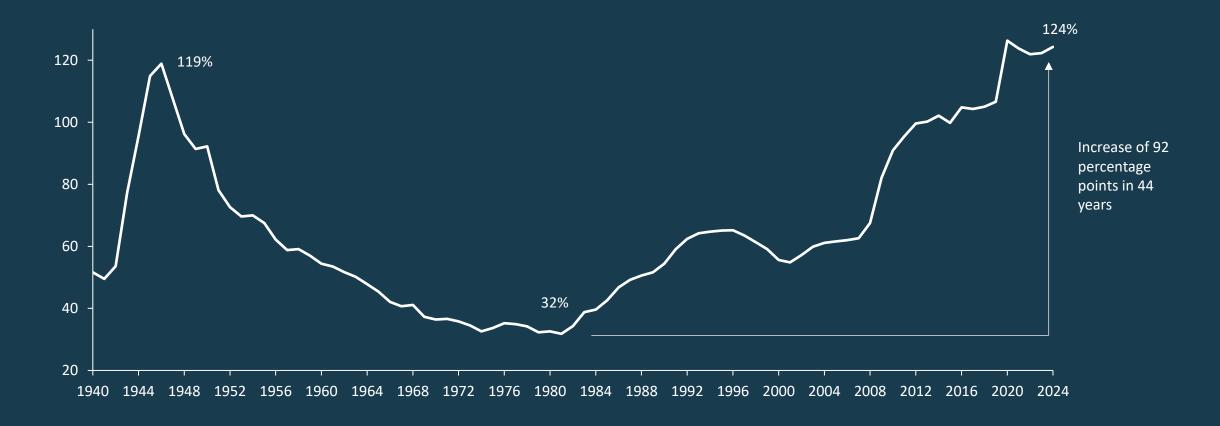
Government Debt to GDP, in %





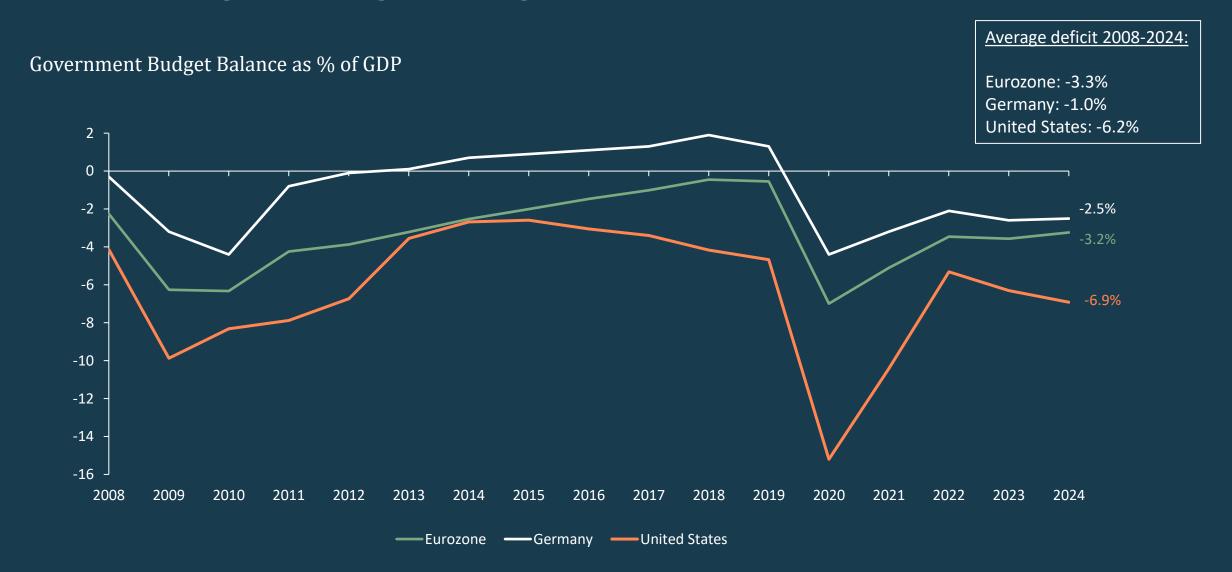
US government debt now higher than after World War II

US Government Debt to GDP, in %



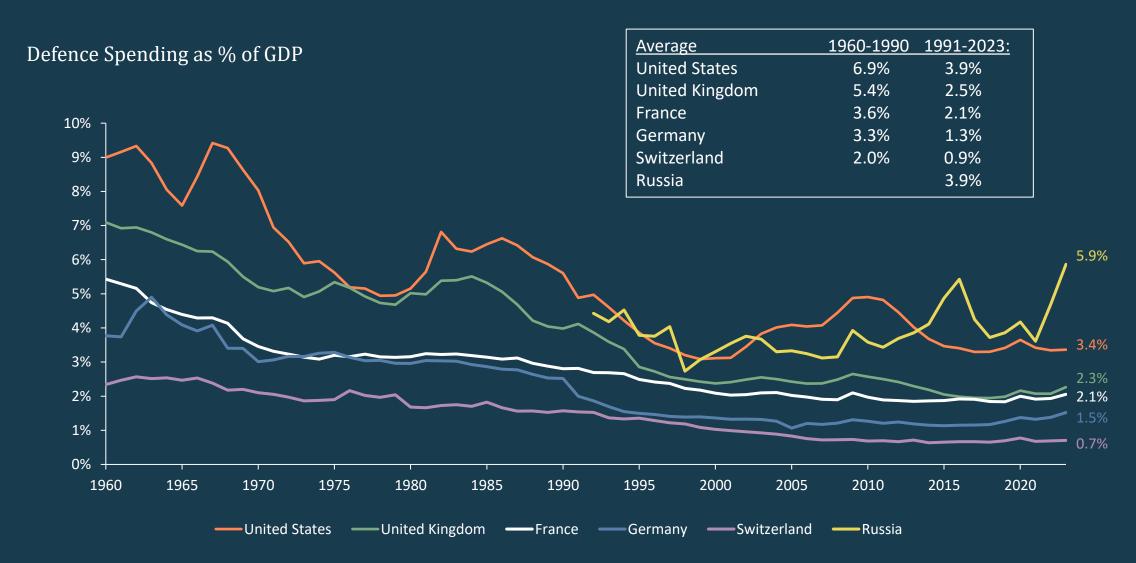


US is running much higher budget deficits than Europe





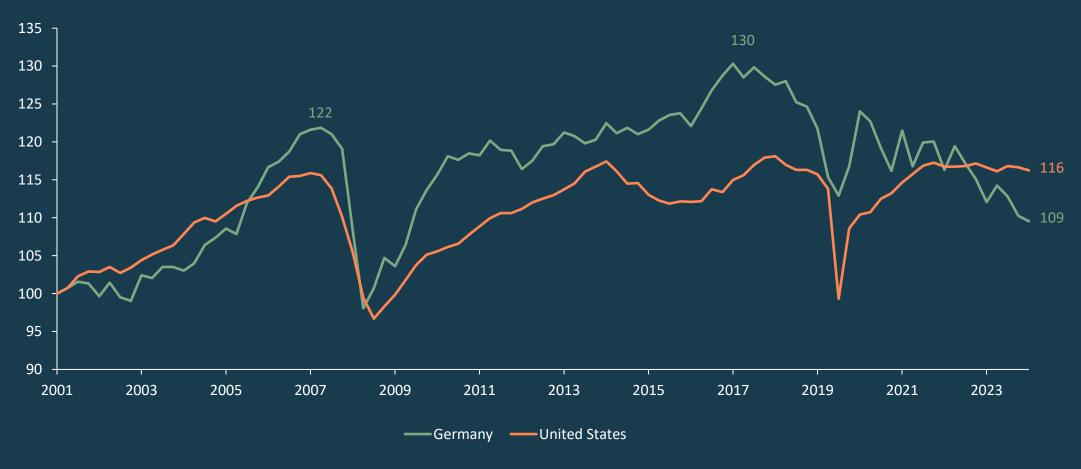
Europe has cut military spending dramatically since end of Cold War





Industrial production has been falling in Germany since 2017

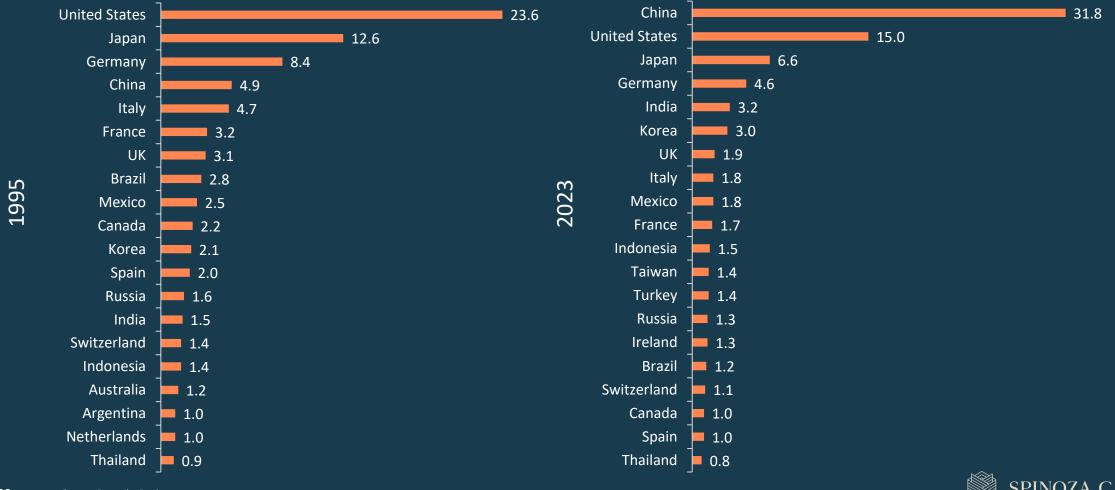
Industrial Production, indexed to 100 in 2001





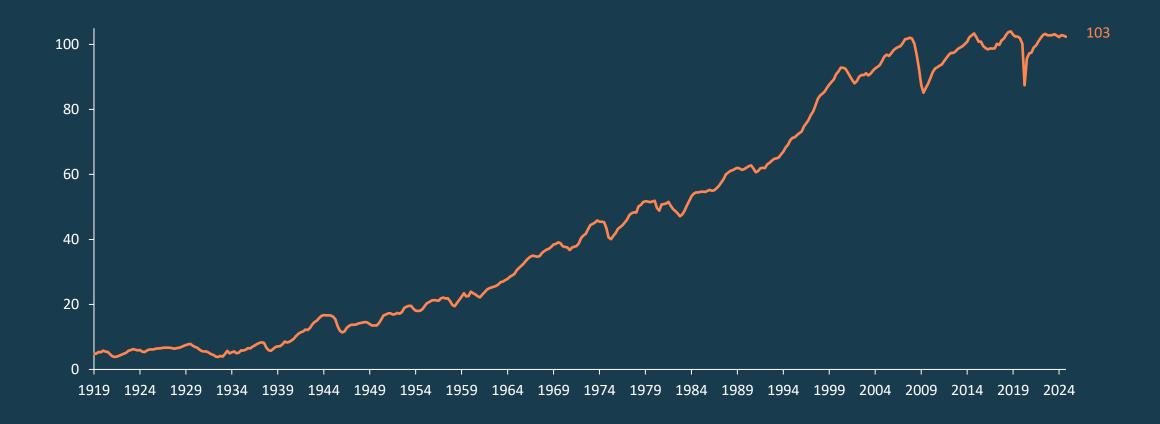
China takes the lead in global manufacturing

Share of Global Manufacturing, in %



Industrial production in the US has stagnated since the early 2000s

US Industrial Production





How can we make Europe competitive again?



Making Europe competitive again

Key drivers for growth and competitiveness

Increase productivity growth (e.g. through better education, digitalisation, AI, humanoid robots)

Increase investment spending (mainly infrastructure, education and defence) and reduce consumption spending on welfare state

Re-arm Europe: Spend >3% of GDP in the next 10+ years

Reverse demographic decline: increase birth rate, immigration of skilled people. Increase working hours and raise retirement age

Reduce energy prices: Increase energy supply (e. g. nuclear power plants), cut taxes on energy

Expand industrial production and rebuild strategic supply chains

Cut Red Tape: Reduce bureaucracy, cut regulations. Enhance government efficiency (e.g. DOGE Europe)

Harness huge pool of EU household savings for investment financing in Europe

Improve EU governance: Focus on policies that are in the economic interest of Europe and its people





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Appendix

Growth in Europe has generally been slower than in the US

Annual Real GDP Growth, in %





Higher Household Savings Rate in Europe

Households Savings Rate (as % of Disposable Income)

